



You can help build a low-carbon, climate resilient and inclusive world.

The climate crisis has the world's attention. Greenhouse gas pollution is decimating natural systems, undermining human rights and impacting homes, health, livelihoods and lives. The demand for climate action is growing; governments and companies around the world have begun to respond through public policies and corporate strategies. Now we all need to do more!

In this moment of crisis, we also have an unprecedented opportunity to build the foundations of a better world. With the right choices we can mobilize policy, finance, and innovation to transform into a low-carbon, climate-resilient world that is protective of human rights and inclusive in its politics and economics. We can build a world in which everyone leads a prosperous and dignified life within the boundaries of the Earth's natural resources; we can achieve climate justice.

This training sets a vision for this better world and aims to professionalize climate activism and improve participants' ability to influence public policy and corporate action. Together, we learn to properly diagnose climate risk; develop effective plans to reduce greenhouse gas (GHG) pollution and build climate-resilience; and create sophisticated climate advocacy strategies to drive change.

The course is designed for people who are passionate about taking action on climate change. It is led by Dr. Edward Cameron, who has spent over two decades working on climate, human rights and development in the public- and private-sector.



The course is designed around six modules:

MODULE 1

Climate Justice: A vision for people, the planet and shared prosperity

We study three interdependent elements of climate justice – aggressive reductions of GHG emissions to avoid dangerous climate change; improved climate-resilience to manage unavoidable impacts; and the strengthening of human rights and economic development to build inclusive politics and shared prosperity.

 **New Skill:** Learn to create a vision for a better world and a compass to guide us through the policy and economic decisions of the next decade.

MODULE 2

The Climate Crisis: Causes and consequences

We form a common understanding of climate change, its causes and consequences. We explore the science, impacts, and costs of climate change; build a three-dimensional understanding of climate risk; and learn to communicate climate justice to different audiences across the globe.

 **New Skill:** Improved analysis of climate risk.

MODULE 3

A Brighter Future: Solutions for a low-carbon, climate-resilient and inclusive world

We will explore how solutions readily available in the energy, transport, and land-use sectors can help us avoid the climate crisis, while investments in human, social, natural, physical, financial and political capital can help us manage risk and increase inclusion. Together, we will build a roadmap to hold rises in temperature below 1.5°C and increase our capacity to anticipate, avoid, absorb and recover from climate impacts.

 **New Skill:** Deeper understanding of climate solutions and how to deploy them.

VISION 2030: INFLUENCED BY CLIMATE JUSTICE



A Low-Carbon World

- Hold global mean temperature rises to less than 1.5°C.
- GHG emissions reductions of 45% from 2010 levels by 2030, with net-zero emissions by 2050.
- Action across all sources and sinks of GHGs.
- Bold collective action by all, with the more prosperous going further and faster.

A Climate-Resilient World

- Enhance our capacity to anticipate, avoid, absorb and recover from climate risk.
- Invest in the six capital assets vital to resilience – human, social, natural, physical, financial, and political.
- Focus on the most vulnerable populations.

An Inclusive World

- Strengthen civil and political rights to build an inclusive politics.
- Expand economic and social rights to create a shared prosperity and equitable access to sustainable development.
- A just transition to the low-carbon, climate-resilient and inclusive economy for all communities including those currently dependent on fossil fuels.

MODULE 4

Building the Policy Environment for Climate Justice:

a. Global Responses

We analyze the global policy response to the climate crisis through the lens of the Sustainable Development Goals and the historic Paris Agreement. We assess the architecture of the Paris Agreement; assess the commitments made by countries across the globe; and, using Paris as a foundation, explore how the Agreement can be used to deepen and accelerate climate ambition.

 **New Skill:** Increased understanding of how public policy is made and how to influence it.

MODULE 4

Building the Policy Environment for Climate Justice:

b. The American experience

The United States is one of the leading contributors to the climate crisis, but the leadership of the US government, states, cities, and companies, is critical to building a just and sustainable world. We deep-dive into US approaches to climate justice and offer guidance on how to advocate for enhanced American leadership.

 **New Skill:** A framework to evaluate current US climate policy and craft a new policy platform for beyond 2020.

MODULE 5

Harnessing the Power of the Private Sector

More than six-thousand companies across the world, representing US\$36 trillion or half the global economy, have made climate commitments. What is driving this new corporate climate leadership? What can be done to accelerate it? We will build our collective capacity to influence corporate climate action.

 **New Skill:** Heightened understanding of corporate climate leadership and the ability to create climate strategies for companies.

MODULE 6

Act, Enable and Influence – from Learning to Leading:

The final module looks at how to build a better world through individual action. It synthesizes the learning from the previous modules and offers participants a framework for effective climate leadership in their homes, communities and workplaces.

 **New Skill:** A framework for individual leadership.



Format and Learning Methods

The Climate Justice Leadership Training Program is a 16-hour training, delivered through an intensive two-day workshop. It is a mobile program, meaning it is delivered wherever there is demand, a host organization, and a venue suitable for accommodating the training. A variety of learning formats are used to develop the knowledge and skills that are essential to professionalize climate activism. These include:



Lectures focused on each of the six modules, harnessing more than two decades of professional experience working on climate change, development and human rights. Each lecture will include case studies – real-life examples of how to manage climate risk and build a low-carbon, climate-resilient and inclusive world. Scenario-based discussions are used, allowing participants to apply their new skills in resolving real-time topical challenges.



Participants may shape the content of the training by prioritizing themes through a learning marketplace. Major themes are placed on a board using color-coded stickers. Volunteers lead conversations around these priority themes as part of smaller lightning talks – a series of small-group discussions facilitated by participants. Subgroups can then be formed to identify possible follow-on action - new areas for individual or collective climate activism - on these themes.



A range of reading materials and other knowledge resources will be provided in advance of the course to prepare participants for the training; maximize the value of their participation; and ensure that learning continues long after the course ends. These resources include books, professional reports, videos, and podcasts.

For information on pricing, scheduling or to learn more about this unique leadership training, contact Edward Cameron via email at edward@cameronclimate.com or call 1-802-681-5667.

COURSE DESIGNER AND LEADER: DR. EDWARD CAMERON

Edward Cameron is a specialist in climate change, development and human rights. In a career spanning more than two decades he has served with the European Union, the government of the Maldives, the World Bank, the World Resources Institute and recently spent five years as Managing Director of Business for Social Responsibility – a global non-profit working with 300 companies to build a just and sustainable world.

Edward was one of the pioneers of the climate justice movement, having conducted ten years of doctoral research on the link between climate change and human rights. He was one of the original co-founders of the We Mean Business coalition, which drove the uptake of private-sector climate commitments and helped to shape the landmark Paris Agreement. Edward has been an academic for almost twenty years and was recognized as International Teacher of the Year in Finland in 2006. He is a sought-after public speaker, and recently delivered the Irish government's annual climate lecture. He is also a regular contributor to international media.

Edward holds a PhD in Social Sciences, Business and Economics from Åbo Akademi University in Finland; an MA in European Studies from Katholieke Universiteit Leuven in Belgium; and a BA in Political Science and History from University College Dublin in Ireland. An Irish national, Edward lives in Vermont with his wife and two young sons.

EDWARD CAMERON

Husband, father, advocate, analyst, proud Irishman, Manchester United fan, Star Wars devotee, tennis enthusiast, teacher, student, explorer.



You can learn more about Edward's background, experience and motivations from his [website](#).